

# Great Lakes *Phragmites* Collaborative: A Partnership to Link People, Information and Action

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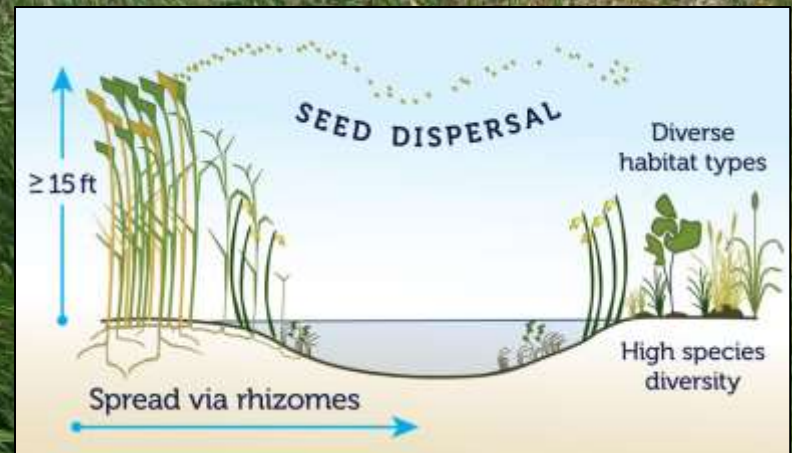
# *Phragmites australis*

- Tall, perennial grass
- Found in wetlands, shorelines, ditches
- Different genotypes grow worldwide



# A Landscape-Scale Problem

- Direct impact on people and habitats
- Priority for resource managers
- Need comprehensive approach



# Current Management Strategies

## Chemical



## Flooding



## Mechanical



## Fire



## Challenges

1. Resource intensive
2. Not species specific
3. Treat symptom rather than cause
- ★ 4. Lack of regional coordination

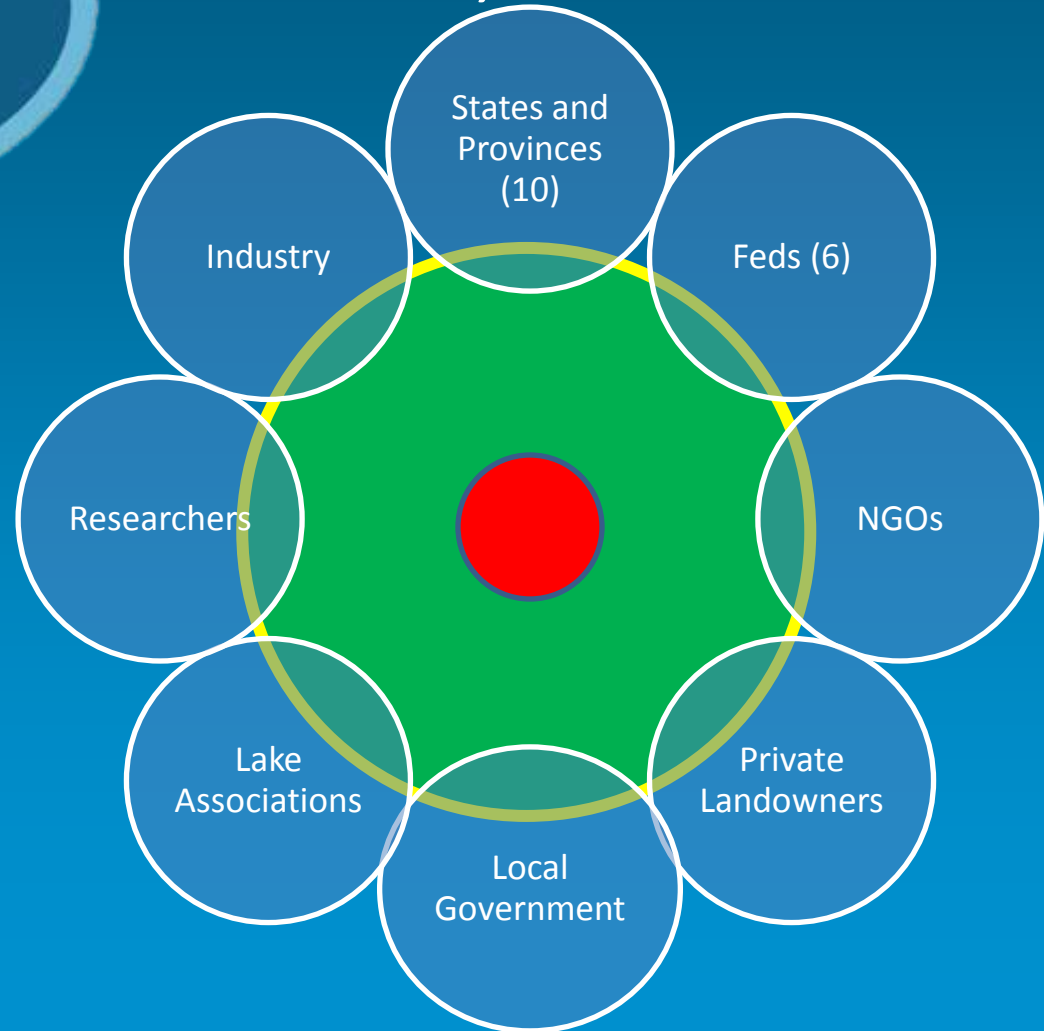


**A partnership to link people,  
information, and action**





## A partnership to link people, information, and action





**A partnership to link people,  
information, and action**

1. Engage stakeholders
2. Streamline information transfer
3. Link science and management
4. Facilitate adaptive management
5. Encourage a systems approach

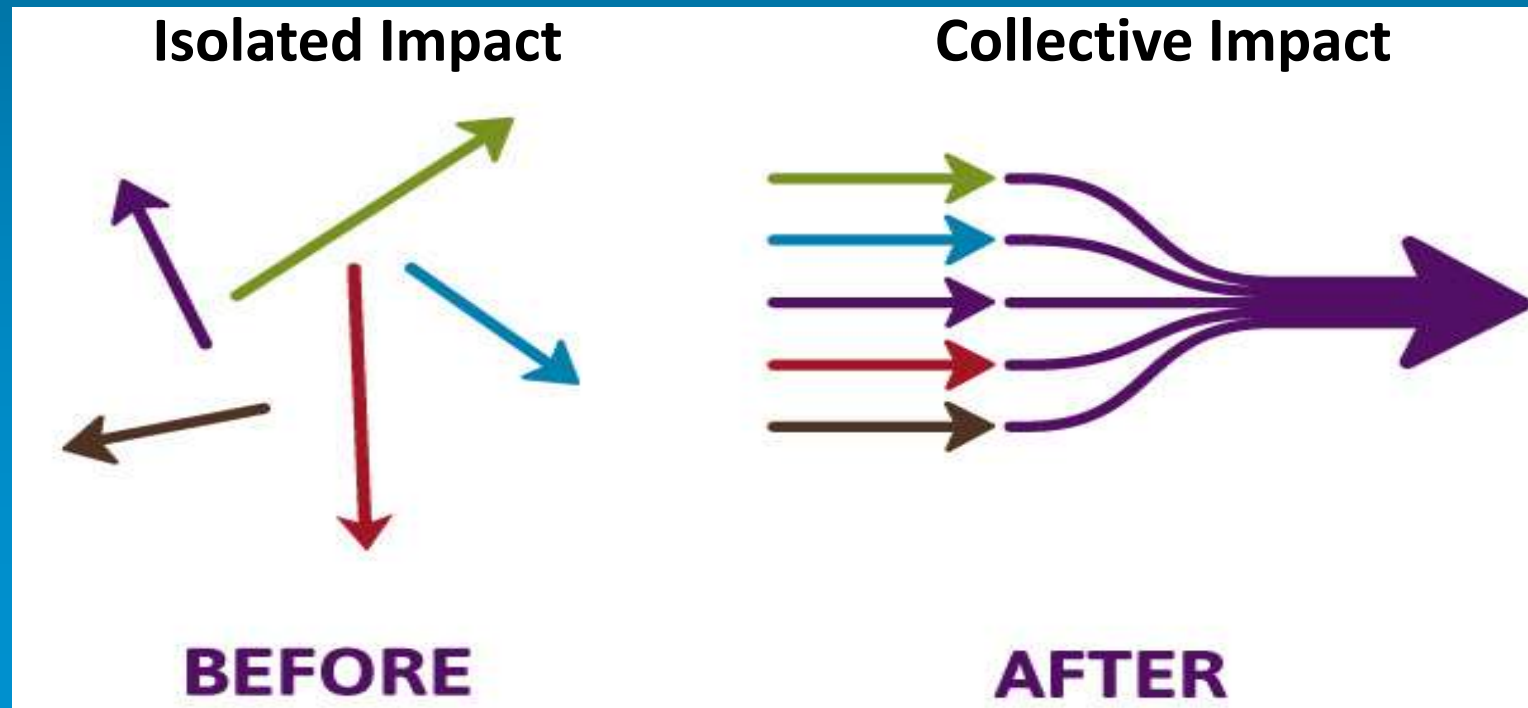
# Collective Impact:

“the commitment of a group of important actors from different sectors to a common agenda for solving a specific social problem” (*Kania and Kramer, 2011*)



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# Collective Impact Preconditions and Elements

- Influential Champion
- Urgency
- Sustained Funding



1. Backbone Organization
2. Continuous Communication
3. Common Agenda
4. Shared Measurements
5. Mutually Reinforcing Activities

*(Kania and Kramer, 2011)*

# 1. Backbone Organization

## Six Core Functions for the Backbone Organization

Guide Vision and Strategy

Support Aligned Activities

Establish Shared Measurement Practices

Build Public Will

Advance Policy

Mobilize Funding

*Backbones must balance the tension between coordinating and maintaining accountability, while staying behind the scenes to establish collective ownership*

## 2. Continuous Communication

- Website
- Social media
- Listserv
- Webinars
- Committees

The screenshot shows the website header with the logo and navigation menu (About, Basics, Management, PAMF, Research, Resources, Blog). A search bar is also present. The main content area features a large image of phragmites with a blue overlay box containing the text: "New Blog Post: Introducing Adaptive Management". Below this, there is a section for "New blog posts:" with a link to "New Case Studies are on the way!" and a link to "Introducing the Phragmites Adaptive Management Framework (PAMF) Initiative". There is also a section for "Upcoming events:" which states "No events are scheduled at this time. Check back soon!". On the right side, there are social media updates from "GLPhrag" including a "Phriday Phrag News Roundup" and a retweet from "OMWA" about phragmites posing a threat to protected marsh.


## 3. Common Agenda

**Vision:** Great Lakes wetland ecosystems and their services are not degraded by non-native *Phragmites*.”



# 4. Mutually Reinforcing Activities

- Best Practices



## Phragmites Treatment Herbicide Quick Guide

**Please Note:** This document was developed for interpretive purposes. Treatment decisions should be based on site conditions and management goals. Rates listed below are not meant to override the instructions provided on each individual herbicide label. The label is the law; follow all label instructions. This sheet provides information about concentrations by volume of packaged product NOT by active ingredient (a.i.).  
 When working over or near water, it is important to use herbicide and surfactant formulations approved for aquatic uses. Terrestrial (overland) formulas, such as Roundup, contain ingredients that are dangerous to aquatic species. Use of terrestrial herbicides or surfactants on wet sites violates state and federal laws. **Many states require a permit to use herbicide over or near water.** Check with your local authorities to determine permitting requirements. **In Canadian provinces, no herbicides have been approved for over-water use.**

Herbicide	Imazapyr	Glyphosate	Imazapyr & Glyphosate Combination	Imazamox	Surfactant (nonionic)
<b>Trade Names</b>	Habitat (28.7% a.i.) Aramal (27.8% a.i.)	Rodeo (31.8% a.i.) Aquasol (53.8% a.i.) Aquasolter (53.8% a.i.) Accord (53.8% a.i.)		Clearcut (12.1% a.i.)	Cygnus Plus Cide-Rid
<b>Treatment Timing</b> (may vary by region)	Apply to actively growing green foliage <u>after full leaf expansion</u> and up to first killing frost (~ June-Oct)	Apply <u>after plants are in full bloom</u> in late summer up to the first killing frost (late Aug – Oct)	Apply <u>after plants are in full bloom</u> in late summer up to the first killing frost (late Aug – Oct)	Apply to actively growing green foliage <u>after full leaf expansion</u> and up to first killing frost (~ June-Oct)	
If the stand has a substantial amount of old stem tissue, mow or burn prior to spray; allow to re-grow to approx. 1' before treatment (2-6 weeks)					
<b>Herbicide Rate</b> (% solutions are by volume of packaged product)	High Volume (aerial, boom spray)	4-6 pints/acre	4-6 pints/acre	3 pints Imazapyr + 3 pints glyphosate/acre	4 pints/acre (use with 3 pints/acre methylated seed oil (MSO) instead of other surfactants)
	Low Volume Spray (handpack)	1-1.5% solution	0.75-2% solution	1.5% solution total (0.75% ea. for imazapyr and glyphosate)	1-2% (use with methylated seed oil (MSO) at 0.5-1% instead of other surfactants)
	Hand Spraying, Wick, or Boom Wick	10% cover at least 50% of the foliage, best results from covering top half of plant	10% cover at least 50% of the foliage, best results from covering top half of plant	10% cover at least 50% of the foliage, best results from covering top half of plant	
	Stem injection or cut stem (squeeze bottle/sponge applicator)		33% solution		
<b>Pros:</b>	Allows treatment earlier in the growing season	More appropriate if working in sensitive areas or areas near woody species	Reduced cost from imazapyr alone	More appropriate if working in areas near woody species	Use of surfactant is <del>needed</del> to achieve the labeled results for the herbicides
<b>Cons:</b>	Greater danger of non-target damage and active residuals in the soil; expensive	Treatment window is smaller	Greater danger of non-target damage and active residuals in the soil; treatment window is smaller		
<b>Mandatory setback distance to potable water intakes</b>	0.5 mile (0.8 kilometer)	0.5 mile (0.8 kilometer)	0.5 mile (0.8 kilometer)	0.25 mile (0.4 kilometer)	

Last Updated 7.2.2015

# 5. Shared Measurements

- PAMF



# Status of Collective Impact

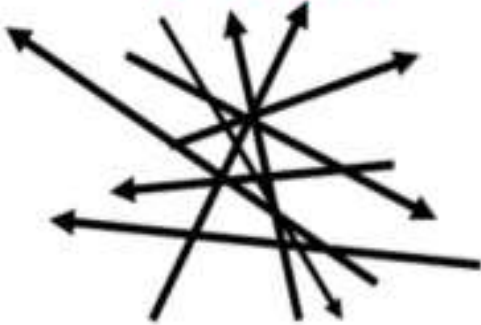
ELEMENT	STATUS			
Backbone Organization				
Continuous Communication				
Common Agenda				
Mutually Reinforcing Activities				
Shared Measurements				





# Why a Phragmites Collaborative?

**From**



**To**



# Acknowledgements

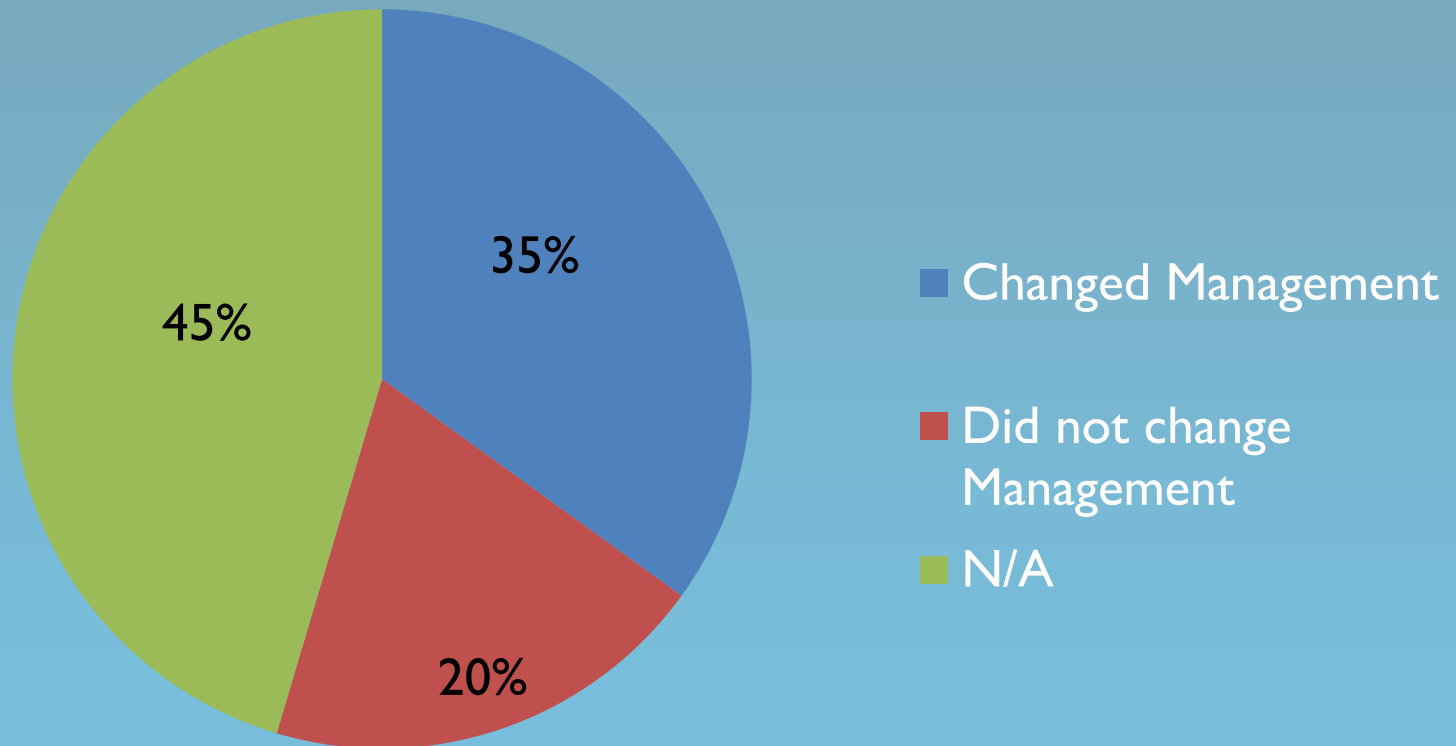
- Kurt Kowalski, USGS Great Lakes Science Center
- Katherine Hollins, Great Lakes Commission
- U.S. EPA, Great Lakes Restoration Initiative

Thank you!

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# GLPC Impact on Management



35% of participants have changed their management based on information received from the GLPC. When those who did not find the question applicable are removed from the data, 64% indicated that their management had changed.